



KRIYA

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WHAT DOES KRIYA DO?

Kriya is a financial tool that let investors easily follow the performance, payments and diversification of their portfolios, supported by a community of like-minded people and advisors.

THE STORY BEHIND THE STARTUP

Hi! Nice to meet you.

My name is Luis and I am a 38-year old product-manager father of two and amateur investor.

Back in 2019, I suffered anxiety and I was close from burn-down. I decided to join an auto-hypnosis workshop in Spain to learn how to self-control myself. There I met an old friend from university who, it turned out, reached his financial freedom thanks to his companies and investments. Lucky enough, and after having insisted several times, he agreed to mentor a group of students, including me. Since then I've spent my days learning his investing philosophy with the goal to create a portfolio so strong that it can generate its own passive income by 2030.

While the strategies and the philosophy are easy to understand and execute, they are not so easy to track and monitor through the years. Furthermore the stock market can be quite rough at times, as we saw during the COVID-19 crisis and now the Ukrainian invasion, and sticking to the plan when let alone can be very difficult.

During these times being part of a community of students sharing the same goal helped me to continue investing according to the parameters given by the strategies. And results followed.

This is when the idea of Kriya was born. A financial tool that helps amateurs like me easily create and track long-term portfolios. A tool that provides future forecasts and visibility on the income generated by these investments, while in the meantime helps a community of like-minded investors to interact with each other.

